

[Your Name]
[Your Company Name]
[Phone Number]
[Email Address]
[Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Subject: Important Options Regarding Your Property at [Property Address]

Dear [Homeowner Name],

I am writing to you because I specialize in helping homeowners navigate difficult financial situations regarding their mortgages. My records indicate that you may be facing challenges with your current mortgage payments, and I want you to know that you have options beyond foreclosure.

As a Short Sale Specialist, I help homeowners sell their properties for less than the remaining mortgage balance. This process can often result in the lender forgiving the remaining debt and, more importantly, saving your credit from the long-term impact of a foreclosure.

By choosing a short sale, you may be able to:

- Stop the foreclosure process immediately.
- Relieve the stress of unmanageable mortgage debt.
- Possibly qualify for relocation assistance from your lender.
- Start the process of repairing your credit much sooner.

My services are typically free for homeowners, as the real estate commissions are paid for by your lender as part of the short sale agreement. You do not have to go through this alone.

Please call me today at [Phone Number] for a confidential, no-obligation consultation. We can discuss your specific situation and determine if a short sale is the right path for you.

Sincerely,

[Your Signature]

[Your Printed Name]
Certified Short Sale Specialist