[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

Do you know what your home is worth in today's current market?

With recent changes in local real estate trends, property values in [Neighborhood/Area Name] have shifted. Whether you are considering selling, refinancing, or are simply curious about your largest investment, having an accurate and up-to-date valuation is essential.

I am pleased to offer you a **Complimentary Home Valuation**. Unlike automated online estimates, I provide a detailed Comparative Market Analysis (CMA) based on:

- Recent sales of similar homes in your immediate area.
- Current active listings and market competition.
- The unique features and upgrades of your specific property.

There is no cost or obligation for this service. My goal is to provide you with the data you need to make informed decisions about your home.

To request your free valuation, please contact me at [Phone Number] or email me at [Email Address]. I look forward to hearing from you.

Sincerely,

[Your Name]
[Your Title/Company Name]
[Your Website]
[License Number, if applicable]