[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip]

Dear [Homeowner Name],

I am writing to share some exciting real estate activity that has recently taken place in [Neighborhood Name].

In the past [Number] days, several homes near yours have successfully sold. These recent sales have a direct impact on the current market value of your own property. As a local real estate professional, I closely monitor these trends to help homeowners understand what their investment is worth in today's market.

The homes sold include:

- [Address 1] - Sold for $[Price]
- [Address 2] - Sold for $[Price]
- [Address 3] - Sold for $[Price]

Because of this recent activity, buyer demand in our area remains high. If you have been considering selling, or if you are simply curious about the new value of your home, I would be happy to provide you with a complimentary Comparative Market Analysis.

There is no obligation-just helpful information to keep you informed about your largest asset.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you would like to chat about the local market.

Best regards,

[Your Name]
[Your Company]
[License Number]
[Website]