

[Your Name/Agency Name]
[Your Phone Number]
[Your Email Address]
[Date]

Dear Resident of [Street Name],

I am writing to share some exciting real estate news regarding your immediate neighborhood.

We recently closed the sale of the property located at [**Address of Sold Property**]. I am thrilled to announce that this home sold for **[\$Sale Price]**, setting a new record for the highest sale price on your street.

This record-breaking sale demonstrates the incredible demand for homes in [Neighborhood Name]. Because of our extensive marketing for this property, we currently have a list of qualified buyers who are actively looking to move onto your street but missed out on this specific home.

If you have considered selling, or if you are simply curious about how this landmark sale has impacted the value of your own home, I would be happy to provide you with a complimentary, no-obligation market analysis.

Please feel free to call or text me at [Your Phone Number] to discuss the current market conditions for your property.

Best regards,

[Your Signature]
[Your Printed Name]
[Your Real Estate License Number]