

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]  
[Date]

Dear Neighbor at [Street Name],

I am writing to you today because there has been a significant amount of real estate activity specifically on **[Street Name]** recently, and I wanted to share these updates with you directly.

As a local real estate specialist, I have been closely monitoring the market trends on your street. In the past [Number] months, we have seen:

- **Recent Sale:** [Property Address] sold for [Price].
- **Pending Sale:** [Property Address] is currently under contract after only [Number] days on market.
- **New Listing:** [Property Address] just hit the market at [Price].

Due to this recent activity, we are seeing a high volume of qualified buyers who are specifically looking to move onto [Street Name]. Because inventory remains low, your home may be worth more than you think in the current climate.

If you have ever considered selling, or if you are simply curious about how these recent sales have impacted the value of your own property, I would be happy to provide you with a complimentary, no-obligation Street-Specific Equity Report.

Please feel free to call or text me at [Your Phone Number] to chat about the market on [Street Name].

Best regards,

[Your Signature]

[Your Name]  
[License Number - if applicable]