

[Your Name]  
[Your Company]  
[Phone Number]  
[Email Address]

[Date]

To the Homeowner at [Property Address],

I am writing to you because of some specific activity we have seen on **[Street Name]** over the last 30 days. As you may have noticed, recent sales and listing trends in our immediate neighborhood are beginning to shift.

In the past month on **[Street Name]**:

- [Number] homes have been listed for sale.
- [Number] homes have gone under contract.
- The average sale price in this pocket is now approximately \$[Amount].

When activity happens this close to your front door, it directly impacts your home's current market value-often more than general city-wide trends do. Whether you are planning to move soon or just want to stay informed about your largest investment, it is important to know the "street-level" data.

I have prepared a brief report showing exactly how these recent nearby sales affect the value of [Property Address]. If you would like a digital copy, please text "**[Street Name]**" to [Your Phone Number] or reply to this letter.

I live and work in this area, and I am here to help you navigate these changes.

Best regards,

[Your Signature]

[Your Name]  
[License Number - if applicable]