

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an exclusive update on the real estate activity specifically within **[Neighborhood/Street Name]**. While national headlines often discuss the broad housing market, local trends in our immediate area are telling a different story.

Over the last [30/60/90] days, we have seen the following activity in your direct vicinity:

- **Homes Currently for Sale:** [Number]
- **Homes Under Contract:** [Number]
- **Recently Sold Homes:** [Number]
- **Average Days on Market:** [Number] days
- **Average Sale Price:** \$[Amount]

Currently, demand in [Neighborhood Name] remains [high/steady] due to [mention a specific local factor, e.g., low inventory or recent school rankings]. This has resulted in a market that particularly favors [sellers/buyers] at this time.

If you have been curious about how these specific hyper-local conditions have impacted the value of your property at [Recipient Address], I would be happy to provide you with a complimentary, no-obligation Equity Assessment Report.

Please feel free to reach out via phone at [Your Phone Number] or email at [Your Email Address] if you have any questions about our local market or if I can assist you with your real estate goals.

Best regards,

[Your Name]  
[Your Title/Company]  
[License Number]  
[Website URL]