

[Your Name]  
[Your Company]  
[Phone Number]  
[Email Address]

[Date]

Dear [Homeowner Name],

Is your home starting to feel a little too quiet lately? Now that the kids have moved on to their next chapters, you may find yourself with more square footage-and more maintenance-than you actually need.

I am writing to let you know that I just listed a beautiful, low-maintenance home nearby at **[Address of Just Listed Property]**. This home is perfect for those looking to simplify their lifestyle without sacrificing quality or comfort.

Many of your neighbors are currently taking advantage of the equity they have built in their large family homes to "right-size." By moving into a smaller, more manageable space, you can:

- Reduce monthly utility bills and upkeep costs.
- Eliminate the need for constant yard work or heavy cleaning.
- Free up capital for travel, retirement, or helping family.

If you have been thinking about trading your large house for a home that fits your current lifestyle, I would love to help. I specialize in helping empty nesters transition smoothly into the next phase of homeownership.

Please give me a call at **[Phone Number]** if you would like a complimentary valuation of your current home or if you would like to see the new listing mentioned above.

Best regards,

[Your Signature]  
[Your Printed Name]