

[Your Name/Company Name]  
[Your Phone Number]  
[Your Email Address]  
[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Re: New Investment Opportunity - Just Listed

Dear [Recipient Name],

I am reaching out to inform you of a prime real estate investment opportunity that has just entered the market. Located at [Property Address], this property offers significant potential for [mention goal: e.g., rental income / capital appreciation / fix-and-flip].

**Property Highlights:**

- **List Price:** \$[Amount]
- **Property Type:** [e.g., Multi-family / Commercial / Single Family]
- **Key Features:** [Feature 1], [Feature 2], and [Feature 3]
- **Projected ROI:** [Percentage]%

Based on current market trends and the specific characteristics of this asset, I believe this aligns with your investment profile. Given the high demand in [Neighborhood/Area], I do not expect this listing to remain available for long.

If you would like to review the full offering memorandum, financial projections, or schedule a private viewing, please contact me directly at [Your Phone Number].

I look forward to discussing how this opportunity fits into your portfolio.

Sincerely,

[Your Signature]  
[Your Printed Name]  
[Your License Number, if applicable]