

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Neighbor Name],

I am writing to give you an exclusive "sneak peek" at a property that has not yet hit the public market.

As a resident of [Neighborhood Name], I wanted you to be the first to know about the upcoming listing at:

**[Property Address]**

Before this home is listed on the MLS, Zillow, or any other public site, I am offering local neighbors the opportunity to view it or share the news with friends or family members who have been looking to move into our community.

**Property Highlights:**

- [Number] Bedrooms / [Number] Bathrooms
- [Key Feature 1, e.g., Renovated Kitchen]
- [Key Feature 2, e.g., Large Backyard with Pool]
- [Key Feature 3, e.g., Open Concept Floor Plan]

Listing Price: \$[Price]

If you know someone who would love to live in this area, please have them contact me directly. If you would like to schedule a private walkthrough before the official launch, feel free to call or text me at [Your Phone Number].

Best regards,

[Your Name]  
[Your Real Estate License Number]  
[Your Brokerage Name]  
[Your Email Address]  
[Your Website]