

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to share some exciting real estate news in your neighborhood. I recently represented the sellers of the property located at [**Sold Property Address**].

Due to high demand and a targeted marketing strategy, I am pleased to announce that this home sold for **\$(Sold Price)**, which was **\$(Amount)** over the original asking price.

The sale of this property has resulted in several qualified buyers who are still actively looking for a home in your specific area. Because of this recent activity, the value of your own home may be higher than you realize.

If you have been considering selling, or if you are simply curious about the current market value of your property in today's competitive climate, I would be happy to provide you with a complimentary home valuation.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] to discuss how this recent sale impacts your home's worth.

Best regards,

[Your Name]

[Your Title/Company]

[Your Phone Number]

[Your Website]