[Date]

Dear neighbor,

I am excited to announce that the property located at **[Property Address]** is officially **UNDER CONTRACT**!

Not only did this home find a buyer quickly, but we have set a **new record** for the highest pending sale price in [Neighborhood Name] for a home of this type. We received [Number] offers and secured a contract that far exceeded expectations.

What does this mean for you?

When a home sells for a record-breaking price, it immediately increases the market value of every other home on the street. You likely have more equity in your home today than you did just one week ago.

Because of our extensive marketing, we still have several highly qualified buyers who are looking specifically for a home in this neighborhood. If you have considered selling, or if you are simply curious about the new value of your property in light of this recent sale, I would be happy to provide a complimentary valuation.

Please feel free to call or text me at **[Phone Number]**.

Best regards,

[Your Name]
[Company Name]
[License Number]
[Email Address]
[Website]