[Date]

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

Dear Neighbor,

I am writing to share some exciting news regarding the property located at **[Property Address]**. As you may have noticed, there was no "For Sale" sign in the yard; however, I am pleased to announce that this home is officially **Pending Sale**.

This was an "Off-Market" transaction, meaning we successfully matched a qualified buyer with the seller quietly and efficiently without the need for public listing services.

Why does this matter to you?

- **Property Values:** Recent sales in your immediate area directly impact your own home's market value.
- **High Demand:** We currently have a list of qualified buyers specifically looking for homes in [Neighborhood Name] who missed out on this opportunity.
- **Privacy:** If you have ever considered selling but prefer to avoid open houses and public marketing, our off-market strategy may be right for you.

If you are curious about how much your home might be worth in today's market, or if you would like to know more about the details of this recent sale, please feel free to reach out to me directly at [Your Phone Number].

I am proud to be a specialist in your neighborhood and look forward to hearing from you.

Best regards,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]
[Brokerage Name]