

[Your Name]
[Your Company]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Street Address]
[City, State, Zip]

Dear [Homeowner Name],

Is your current home starting to feel a bit too quiet and a lot too big?

Now that the kids have moved on to their next chapters, you may find yourself with extra rooms to clean, a large yard to maintain, and utility bills for space you no longer use. Many homeowners in [Neighborhood Name] are discovering that this is the perfect time to trade those chores for a lifestyle of more freedom and less maintenance.

The real estate market is currently very strong for homes like yours. By selling now, you could potentially unlock a significant amount of equity to:

- Purchase a modern, low-maintenance home or condo.
- Move closer to family or grandchildren.
- Supplement your retirement savings or travel fund.
- Reduce your monthly cost of living.

If you have been thinking about "right-sizing," I would love to help. I specialize in helping empty nesters transition from their long-time family homes into their next exciting phase with ease and minimal stress.

I am happy to provide a complimentary valuation of your home and a custom plan to show you what a move could look like for you. There is no obligation-just a friendly conversation about your options.

Please give me a call at [Phone Number] or send an email to [Email Address] if you would like to chat.

Warm regards,

[Your Name]
[Your Title/License Number]