

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to provide you with a brief update on the real estate activity and property values in [Neighborhood Name].

As of [Current Month/Year], we have seen a significant shift in local market trends. Recent sales near your property indicate that home values in our area have [increased/stabilized] by approximately [%] over the last [number] months.

Recent Activity in Your Neighborhood:

- **Homes Currently for Sale:** [Number]
- **Homes Under Contract:** [Number]
- **Average Sold Price:** \$[Amount]
- **Average Days on Market:** [Number] days

Because every home is unique, these general statistics may not reflect the exact value of your specific property. Improvements, lot size, and current condition play a major role in determining what a buyer is willing to pay today.

If you are curious about how much equity you have built or if you are considering a move in the near future, I would be happy to provide a complimentary, no-obligation Comparative Market Analysis (CMA) for your home.

Please feel free to call or text me at [Your Phone Number] if you have any questions about the local market.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]