Dear [Homeowner Name],

My name is [Your Name] and I am reaching out because I have a specific family currently looking to move into [Neighborhood/School District Name].

They are a growing family currently living in [Current Area] and are looking to "upsize" to a larger home. Their primary goal is to be settled in this specific school district before the upcoming school year. They are particularly interested in homes on [Street Name] or within the [Specific Elementary School] boundary.

They are looking for a home with:

- [Number] or more bedrooms
- A spacious backyard
- [Additional Feature, e.g., a home office or finished basement]

I am writing to you because your home fits their criteria perfectly. If you have considered selling, or if you know someone in the neighborhood who might be looking to move soon, I would love to start a conversation.

Selling to my clients could mean a much simpler process for you, potentially avoiding the stress of public showings and open houses.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] if you would like to discuss this further.

Best regards,

[Your Name]
[Your Company/Brokerage]
[Your Phone Number]
[Your Website]