[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

Is your current home starting to feel a little too small? Whether your family is growing, you need a dedicated home office, or you simply want more room to breathe, now is the perfect time to consider upsizing.

The real estate market in [Neighborhood/City] is currently seeing strong demand for homes like yours. This means you may have more equity in your current property than you realize, which can be used to help you transition into a larger home that fits your evolving lifestyle.

I specialize in helping families navigate the move-up process. I can provide you with:

- A complimentary valuation of your current home.
- A curated list of larger homes currently available in your desired areas.
- A strategy to manage selling and buying simultaneously.

If you have been thinking about more square footage, a bigger backyard, or extra bedrooms, let's chat. I would love to help you find the space your family deserves.

Please call me at [Your Phone Number] or email me at [Your Email Address] for a no-obligation consultation.

Best regards,

[Your Name]
[Your Company/Agency Name]
[Your Website]