

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Last Name],

I am writing to you today as a specialist in our local real estate market to provide a brief update on recent activity in [Neighborhood Name].

As a long-term resident, you have seen our community evolve over the years. Currently, we are seeing a significant shift in property values. Due to high demand and limited inventory in our area, homes with the character and established history of yours are highly sought after by modern buyers.

In the last [Number] months, several homes nearby have sold for record prices, which has directly impacted your home's current equity. Whether you are planning to stay for many more years, considering a downsize, or simply curious about the value of your legacy, it is important to have updated information.

I have prepared a brief market report specifically for your street. If you would like a digital or printed copy, or if you have questions about how recent sales affect your specific property value, please feel free to reach out.

There is no obligation-I simply want to ensure my neighbors have the most accurate information regarding their largest investment.

Warm regards,

[Your Name]
[Your Title/Company]
[Phone Number]
[Email Address]
[Website]