

[Date]

[Property Owner Name]

[Property Address]

[City, State, Zip Code]

Dear [Property Owner Name],

I am writing to provide you with an important update regarding recent real estate market shifts and zoning changes in your immediate area. As a specialist in the [Neighborhood Name] market, I want to ensure you are aware of how these developments may affect your property value.

The Change:

The local planning department has recently updated the zoning for [Specific Area/Street Name] from [Old Zoning Category] to [New Zoning Category]. This change may allow for [mention potential changes, e.g., accessory dwelling units, multi-family development, or increased commercial use].

What This Means for You:

- **Property Value:** Changes in zoning often lead to a shift in land value and buyer demand.
- **Development Potential:** You may now have options for your property that were previously unavailable.
- **Market Timing:** Local investors are currently tracking these changes closely, which could impact the speed of sales in your neighborhood.

If you have questions about how these specific changes impact your home's equity or if you are curious about the current market value of your property, I am happy to provide a complimentary, no-obligation valuation report.

Please feel free to reach out via phone at [Your Phone Number] or email at [Your Email Address] to discuss this further.

Best regards,

[Your Name]

[Your Title/Company]

[License Number]

[Website]