

[Date]

Subject: Announcement: Official Sponsor for the [Year] [Market Name] Weekend

Dear [Community/Vendor Name],

We are excited to announce that [Sponsor Name] has joined us as the official lead sponsor for the upcoming Regional Farmers Market Weekend, taking place on [Date] at [Location].

As a leader in [Sponsor Industry], [Sponsor Name] is committed to supporting local agriculture and strengthening our regional food system. Their generous contribution will allow us to expand our programming, including [Feature, e.g., live music, children's activities, or chef demonstrations].

During the event, please visit the [Sponsor Name] booth to learn more about their services and participate in special activities. We are proud to partner with an organization that shares our values of sustainability and community growth.

We look forward to seeing you at the market for a weekend of fresh local produce and community celebration.

Sincerely,

[Your Name]

[Your Title]

[Market Name Board/Committee]