[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am excited to announce the kickoff of our [Event Name], taking place on [Event Date] at [Event Location]. This event is our way of bringing the community together and providing valuable insights into the current real estate market.

As part of this celebration, I am pleased to offer you a **Complimentary Professional Home Valuation**. Whether you are considering selling, refinancing, or are simply curious about your home's current market value, this report will provide you with an accurate estimate based on recent sales in your neighborhood.

There is no cost or obligation for this service. To receive your valuation, you can:

- Visit our booth during the [Event Name] kickoff.
- Scan the QR code below (if applicable).
- Reply to this letter or call me directly at [Phone Number].

We look forward to seeing you at the event and helping you understand the true value of your investment.

Sincerely,

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]