

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Getting Your Home Market-Ready with Spring Landscaping

Dear [Client Name],

With the spring real estate market approaching, first impressions are more important than ever. Curb appeal can significantly impact your home's value and how quickly it sells. To help you prepare, I have put together a quick landscaping checklist to get your property market-ready:

- **Cleanup:** Rake up remaining winter debris, fallen branches, and dead leaves.
- **Edge and Mulch:** Define your garden beds with clean edges and apply a fresh layer of dark mulch to make plants pop.
- **Prune and Trim:** Cut back dead wood from shrubs and trim overgrown bushes that may be blocking windows or walkways.
- **Lawn Care:** Apply fertilizer and seed any bare patches to ensure a lush, green lawn for photos.
- **Color Pop:** Plant seasonal flowers like pansies or tulips near the entryway to create a welcoming atmosphere.
- **Hardscape Maintenance:** Power wash the driveway, sidewalks, and front porch. Ensure all exterior lighting is functional.

Taking these small steps now can make a world of difference when potential buyers pull up to your curb. If you would like a professional recommendation for local landscapers or a complimentary home valuation, please feel free to reach out.

Best regards,

[Your Name]

[Your Title/Company]

[Your Phone Number]

[Your Email Address]