

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently removed from the market. When a home doesn't sell, it is often due to timing or strategy rather than the home itself.

I have prepared a custom Neighborhood Market Analysis for your specific street and area. This report includes:

- Recent sales prices of similar homes nearby.
- Current active listings competing for buyers' attention.
- An updated valuation of your property in today's specific market.

The real estate market changes weekly. Even if your home was listed just a few months ago, the data I am seeing now might offer a new path to a successful sale.

I would like to send you this analysis or drop it off at your convenience. There is no obligation to list with me; I simply want to provide you with the most accurate information so you can make the best decision for your future.

Are you available for a brief 5-minute phone call this week to discuss these findings?

Sincerely,

[Your Signature]

[Your Name]
[License Number if applicable]