

[Your Name]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your home at [Property Address] is no longer listed for sale on the market. Usually, when a listing expires, it isn't because the home is undesirable, but often because of timing or marketing strategy.

While your property was on the market, several homes nearby were successfully sold. Here are a few recent sales in your neighborhood:

- [Address 1] - Sold for \$[Price]
- [Address 2] - Sold for \$[Price]
- [Address 3] - Sold for \$[Price]

These sales prove that there is still high demand for homes in your area. Buyers are actively looking, and with the right approach, your home can be the next one to close.

I specialize in selling homes that failed to sell the first time. I would love to share my custom marketing plan and show you exactly how we can get your property sold for the price you deserve.

Are you still interested in selling? If so, please give me a call at [Your Phone Number] for a brief, no-pressure consultation.

Sincerely,

[Your Signature]

[Your Printed Name]  
[License Number, if required]