

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the active market. When a home doesn't sell, it is usually not due to the house itself, but rather the marketing strategy used to reach the right buyers.

I specialize in the [Neighborhood Name] area and have a specific marketing plan designed to get homes sold in our current market. I am reaching out because I have active buyers looking for a home exactly like yours in this neighborhood.

If you are still interested in selling, I would appreciate the opportunity to share a few things with you:

- A custom market analysis showing what has recently sold nearby.
- The specific reasons why your home may not have sold the first time.
- My targeted neighborhood marketing plan to find the right buyer quickly.

There is no obligation. I simply want to help you achieve your goals. Please give me a call at [Your Phone Number] or email me at [Your Email Address] so we can schedule a brief 10-minute chat.

Sincerely,

[Your Name]

[Your Real Estate Company]

[Your License Number]

[Your Website]