

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to provide you with a recent market activity update for your neighborhood. As a real estate professional active in [Neighborhood Name], I wanted to share how local property values are currently performing.

Below is a summary of comparable properties that have recently sold or are currently listed near you:

- **[Address 1]:** Sold for \$[Price] on [Date]
- **[Address 2]:** Sold for \$[Price] on [Date]
- **[Address 3]:** Currently Listed at \$[Price]

Based on this recent data, the market in your area remains [active/competitive/stable]. These sales directly impact the potential market value of your own home.

If you are curious about how these specific sales affect your home's value, or if you are considering making a move in the near future, I would be happy to provide you with a complimentary, detailed Comparative Market Analysis (CMA) tailored specifically to your property.

Please feel free to reach out via phone or email if you have any questions about the local market.

Best regards,

[Your Signature]

[Your Printed Name]