

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting real estate activity in your immediate area. Several homes near your property at [Recipient Address] have recently sold, which may have a significant impact on your own home's current market value.

Below is a summary of recent comparable sales in your neighborhood:

- **[Property Address 1]:** Sold for [Price] on [Date]
- **[Property Address 2]:** Sold for [Price] on [Date]
- **[Property Address 3]:** Sold for [Price] on [Date]

Because every home is unique, these sale prices are just one part of the story. Factors such as interior upgrades, lot size, and recent renovations play a major role in determining what your home could sell for in today's market.

If you have been curious about the current value of your property, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA). This report will give you a precise estimate based on these recent sales and your home's specific features.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] if you would like to discuss the market or your home's value.

Best regards,

[Your Name]

[Your Real Estate License Number]

[Your Company Name]

[Your Website]