

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Neighborhood Real Estate Activity Update for [Neighborhood Name]

Dear [Recipient Name],

I am writing to provide you with a brief update on the recent real estate activity and home values in your immediate area. As a local real estate professional, I track these trends to help homeowners understand the current market value of their property.

In the last [Number] months, several homes near yours have sold or been listed. Here is a quick comparison of recent activity:

- **[Address 1]:** Sold for \$[Amount] on [Date]
- **[Address 2]:** Sold for \$[Amount] on [Date]
- **[Address 3]:** Currently Listed at \$[Amount]

Based on these recent sales, home values in [Neighborhood Name] have changed by approximately [Percentage]% over the past year. Factors such as square footage, recent renovations, and lot size can significantly impact where your specific property sits within this range.

If you are curious about how your home compares to these recent sales, I would be happy to provide you with a complimentary, personalized Comparative Market Analysis (CMA). This report will give you a much more accurate estimate of your home's current worth in today's market.

There is no obligation involved. Please feel free to call or text me at [Your Phone Number] if you would like to receive your report or if you have any questions about the neighborhood market.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]