

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that you are currently offering your home at [Property Address] for sale. Selling a home on your own is a major undertaking, and I respect the effort you are putting into the process.

In today's shifting market, having accurate data is the most important tool for a successful sale. To assist you with your efforts, I have prepared a complimentary **Comparative Market Analysis (CMA)** specifically for your property.

This report includes:

- Prices of similar homes recently sold in your neighborhood.
- Information on properties currently competing with yours.
- Local market trends affecting your property value.

There is no cost or obligation for this information. I am providing this as a way to introduce my services and help you ensure your home is positioned correctly to attract qualified buyers.

If you would like me to send you the digital copy of this analysis, or if you have any questions about the local market, please feel free to call or text me at [Your Phone Number].

I wish you the best of luck with your sale.

Sincerely,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]