

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to share some exciting real estate activity that has recently occurred in your neighborhood. As a local real estate professional, I track market trends closely to keep homeowners informed about their property values.

Several homes near yours have recently sold or are currently under contract. Below is a summary of the most relevant comparable sales:

- **[Property Address 1]:** Sold for [Sale Price] on [Date]
- **[Property Address 2]:** Sold for [Sale Price] on [Date]
- **[Property Address 3]:** Currently Pending at [Listing Price]

Because of these recent sales and the current high demand for homes in [Neighborhood Name], the market value of your property may be higher than you realize. Whether you are considering selling in the near future or are simply curious about your home's current equity, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA).

Please feel free to call or text me at [Your Phone Number] if you would like to discuss the current market conditions or if you have any questions about your home.

Sincerely,

[Your Name]
[Your License Number]
[Website URL]