

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip Code]

Dear [Homeowner Name],

Are you curious about the current market value of your property? As a real estate specialist in [Neighborhood/Area Name], I have compiled a brief comparison of recent home sales near you to help you understand the local trends.

Recent Comparable Sales:

- **[Property Address 1]:** Sold for \$[Amount] on [Date]
- **[Property Address 2]:** Sold for \$[Amount] on [Date]
- **[Property Address 3]:** Sold for \$[Amount] on [Date]

Current Market Analysis:

The average sales price in your immediate area is currently \$[Average Price], with homes staying on the market for an average of [Number] days. Based on these comparisons and your property's unique features, your home's estimated value is between **\$[Low Range]** and **\$[High Range]**.

Please note that this is a preliminary estimate. If you would like a detailed Comparative Market Analysis (CMA) including a walkthrough of your home's specific upgrades, I would be happy to provide one at no cost or obligation.

I look forward to hearing from you and helping you achieve your real estate goals.

Best regards,

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]
[Your Website]