

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Neighbor's Name]
[Neighbor's Address]
[City, State, Zip Code]

Dear [Neighbor's Name],

I am writing to provide you with an update on recent real estate activity in [Neighborhood Name]. As a local specialist, I keep a close watch on property values to help homeowners stay informed about their investment.

Recently, a home similar to yours located at **[Address of Sold Property]** sold for **\$(Sale Price)**. Because this property shares similar features with your home, this sale may have a direct impact on your own property's current market value.

Here is a brief comparison of the recent sales in our immediate area:

- **[Property Address 1]:** Sold for \$(Price) on [Date]
- **[Property Address 2]:** Sold for \$(Price) on [Date]
- **[Property Address 3]:** Sold for \$(Price) on [Date]

Market conditions are currently [favorable/changing], and buyer demand in [Neighborhood Name] remains [high/steady]. If you have ever wondered how these recent sales affect the equity in your home, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA).

Please feel free to call or text me at [Your Phone Number] if you would like to discuss the value of your home or if you have any questions about the local market.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]