

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

As a specialist in [Neighborhood Name] waterfront real estate, I am writing to provide you with an exclusive update on recent market activity along our shoreline.

The demand for premium waterfront estates remains high, with several notable changes occurring in our immediate area over the last quarter:

- **Recent Sales:** [Number] properties have closed recently at an average price of \$[Amount].
- **Market Trends:** Inventory for deep-water docks and private beach access remains limited, driving competitive interest.
- **Property Values:** Home values in [Neighborhood Name] have seen a [Percentage]% adjustment compared to this time last year.

Because waterfront properties possess unique variables-such as bulkhead condition, water depth, and riparian rights-standard online estimates often fail to capture the true value of your estate.

If you are curious about the current market value of your home or are considering a move, I would be pleased to provide you with a confidential, bespoke valuation. Please feel free to contact me directly at [Phone Number] or [Email Address].

It is a privilege to serve such a distinct community.

Best regards,

[Your Name]
[Your Title]
[Company Name]
[Website]