

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

As a resident of the [Community Name] lakefront area, you know that our local real estate market operates differently than inland neighborhoods. I am writing to provide you with an exclusive update on the current property trends and values within our waterfront community.

Recent Market Activity in [Community Name]:

- **Average Listing Price:** \$[Amount]
- **Properties Currently for Sale:** [Number]
- **Recent Sales (Past 6 Months):** [Number]
- **Average Days on Market:** [Number] Days

Currently, demand for lakefront living remains [high/stable]. We are seeing specific interest in properties that offer [mention feature, e.g., private docks, updated sea walls, or sandy beach frontage]. Because lakefront inventory is often limited, property values in our specific zone have [increased/remained steady] by [%] over the last year.

Whether you are considering a move or are simply curious about the current equity in your home, it is important to have an assessment that accounts for your specific shoreline footage and water access quality.

I would be happy to provide you with a complimentary, no-obligation "Professional Equity Report" tailored specifically to your lakefront property. Please feel free to reach out via phone at [Phone Number] or email at [Email Address].

Enjoy the views and the season on the water!

Best regards,

[Your Name]
[Your Title/Company Name]
[Website URL]