

[Date]

Dear [Homeowner Name],

As a resident of the [Neighborhood Name] community, you know that living by the ocean offers a lifestyle unlike any other. Because waterfront property is always in high demand, I am writing to provide you with an exclusive update on the current real estate trends in our coastal market.

### **Neighborhood Market Snapshot:**

- **Recent Sales:** [Number] homes have sold in the last [Number] months.
- **Average Sale Price:** The current average price for oceanfront properties is \$[Amount].
- **Inventory Levels:** There are currently [Number] active listings in our area.
- **Days on Market:** Homes are selling in an average of [Number] days.

### **What This Means For You:**

Due to the limited supply of premium coastal lots and the continued interest from out-of-state buyers, property values in [Neighborhood Name] remain exceptionally strong. If you have considered upgrading to a larger home, downsizing, or simply curious about the equity you have built, now is a strategic time to evaluate your options.

### **Your Custom Valuation:**

Online estimates often fail to account for specific oceanfront variables such as view corridors, beach access, and recent seawall or interior upgrades. I would be happy to provide you with a complimentary, data-driven Comparative Market Analysis (CMA) tailored specifically to your home's unique features.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you have any questions about the neighborhood market or if you would like to schedule a brief consultation.

Warm regards,

[Your Name]

[Your Title]

[Company Name]

[Website]

[License Number]