

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

As a specialist in the Riverside property market, I am writing to provide you with an update on recent real estate activity in your immediate neighborhood.

The Riverside area continues to see significant interest from buyers. Here is a brief snapshot of the market performance over the last [Number] months:

- **Average Sales Price:** \$[Amount]
- **Number of Homes Sold:** [Number]
- **Average Days on Market:** [Number] days
- **Current Active Listings:** [Number]

Property values in Riverside have [increased/remained steady] due to [mention a specific local factor, e.g., new park developments or low inventory]. This creates a unique opportunity for homeowners who are curious about the current equity in their property.

If you would like a complimentary, no-obligation valuation of your specific home, or if you have questions about how these market trends affect your property's value, please feel free to reach out.

I am proud to serve the Riverside community and look forward to hearing from you.

Best regards,

[Your Name]
[Your Company]
[Phone Number]
[Email Address]
[Website]