

[Your Name/Organization Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

We are writing to introduce our Senior Transition Assistance program, designed specifically to help long-time homeowners navigate the complexities of moving to a new living situation.

We understand that your home holds years of memories, and the thought of transitioning can feel overwhelming. Our goal is to provide a stress-free experience by offering the following services:

- Downsizing and decluttering guidance.
- Professional packing and moving coordination.
- Home preparation and minor repairs for sale.
- Assistance with finding senior living communities or smaller residences.
- Financial and legal resource referrals.

Our team treats every client with the patience, respect, and personalized care they deserve. We would love to offer you a free, no-obligation consultation to discuss your future goals and how we can support your next chapter.

Please feel free to call us at [Phone Number] or return the enclosed card to schedule a brief introductory meeting.

Warm regards,

[Your Signature]

[Your Printed Name]
[Your Title/Position]