

[Your Name]
[Your Company/Brokerage]
[Your Phone Number]
[Your Email Address]

[Date]

[Attorney Name]
[Law Firm Name]
[Address]
[City, State, Zip]

Dear [Attorney Name],

My name is [Your Name] and I am a commercial real estate specialist with [Your Company]. I am writing to introduce myself and express my interest in establishing a professional referral relationship with your firm.

In my practice, I frequently work with clients who require sophisticated legal counsel for entity formation, contract litigation, and estate planning related to their real estate portfolios. I am currently looking for a reliable attorney to whom I can confidently refer these clients.

In turn, I provide comprehensive brokerage services that may benefit your clients, including:

- Detailed Broker Price Opinions (BPO) for estate settlements or partitions.
- Market analysis for 1031 exchanges.
- Strategic acquisition and disposition of office, industrial, or retail assets.
- Site selection and lease negotiations.

I would welcome the opportunity to buy you a cup of coffee and learn more about your practice and the types of clients you serve. Please let me know if you have any availability next Tuesday or Wednesday morning for a brief meeting.

Thank you for your time and I look forward to the possibility of working together.

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]