

[Your Name/Business Name]  
[Your Address]  
[City, State, Zip Code]  
[Phone Number]  
[Email Address]  
[Website Portfolio URL]

[Date]

[Recipient Name]  
[Title, e.g., Broker/Owner or Office Manager]  
[Real Estate Agency Name]  
[Agency Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally apply for preferred vendor status as a real estate photography specialist for [Real Estate Agency Name]. Having followed your agency's impressive listings in [City/Region], I am confident that my professional media services can further enhance your brand's visual appeal and help your agents close sales faster.

I specialize in high-end real estate imagery, including:

- HDR Interior and Exterior Photography
- Drone/Aerial Stills and Video
- Virtual Staging and Floor Plans
- Matterport/3D Virtual Tours
- Twilight Photography

I understand that in the real estate industry, speed is just as important as quality. I provide a [Number]-hour turnaround time on all edited images and maintain a user-friendly online booking and delivery system to streamline the workflow for your team.

I have attached my current price list and a link to my portfolio for your review. I would welcome the opportunity to discuss how a partnership could benefit your office. As a gesture of my commitment, I would like to offer a [Percentage]% discount on the first shoot for any of your agents to demonstrate the quality of my work.

Thank you for your time and consideration. I look forward to the possibility of working with [Real Estate Agency Name].

Sincerely,

[Your Signature]

[Your Printed Name]