

[Your Name/Contact Person]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Recipient Name]
[Agency/Firm Name]
[Address]
[City, State, Zip Code]

Subject: Application for Preferred Vendor Status - Home Staging Services

Dear [Recipient Name],

I am writing to formally express my interest in becoming a preferred vendor for [Agency/Firm Name] for home staging services. As an admirer of your agency's portfolio and commitment to excellence in the local real estate market, I am confident that [Your Company Name] can provide the high-quality staging solutions your clients expect.

Our team specializes in transforming properties to maximize buyer appeal and decrease time on the market. We offer a comprehensive range of services, including:

- Consultations for occupied homes
- Full-service staging for vacant properties
- Furniture and accessory rental
- Professional photography-ready styling

We understand the importance of reliability and quick turnaround times in real estate transactions. By partnering with us, your agents will have access to a dedicated team that understands current market trends and the specific demographics of [Target Area/Neighborhood].

I have attached our company profile, a portfolio of our recent work, and our current price list for your review. We are also happy to offer a special introductory discount for the first referral from your agency to demonstrate the value we bring to your listings.

I would appreciate the opportunity to meet with you or your office manager to discuss how [Your Company Name] can support your team. Thank you for your time and consideration.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Title]