

[Date]

[Recipient Name]

[Recipient Title]

[Moving Company Name]

[Address]

[City, State, Zip Code]

RE: Strategic Partnership Agreement - Commercial Relocation Services

Dear [Recipient Name],

This letter serves as a formal agreement between **[Real Estate Agency Name]** and **[Moving Company Name]** to establish a strategic partnership for commercial relocation services.

1. Purpose

The purpose of this partnership is to provide a seamless transition for commercial tenants and property buyers by offering preferred moving and storage services through [Moving Company Name].

2. Referrals and Exclusivity

[Real Estate Agency Name] agrees to recommend [Moving Company Name] as a preferred vendor to its commercial clients. In exchange, [Moving Company Name] agrees to provide [Real Estate Agency Name]'s clients with [e.g., priority scheduling / discounted rates of X%].

3. Responsibilities of [Moving Company Name]

- Provide written estimates to referred clients within [Number] hours of request.
- Maintain all necessary commercial licenses and insurance coverage.
- Assign a dedicated account manager for all referrals from [Real Estate Agency Name].

4. Compensation/Incentives

[Insert details regarding referral fees, marketing contributions, or client discounts here].

5. Term and Termination

This agreement shall begin on [Start Date] and remain in effect for [Number] months/years. Either party may terminate this agreement with [Number] days' written notice.

6. Confidentiality

Both parties agree to keep all client information and proprietary business data confidential.

Please sign below to indicate your acceptance of these terms.

Sincerely,

[Your Name]
[Your Title]
[Real Estate Agency Name]

Agreed and Accepted By:

Signature: _____ Date: _____

Name: [Representative of Moving Company]