

Date: [Insert Date]

Between:

[Property Management Company Name]
[Address]
[City, State, Zip Code]

And:

[Moving Company Name]
[Address]
[City, State, Zip Code]

Subject: Strategic Partnership Agreement for Moving Services

Dear [Name of Contact Person],

This letter serves to outline the formal partnership between [Property Management Company Name] and [Moving Company Name]. The goal of this agreement is to provide seamless relocation services to our residents while offering exclusive benefits to both parties.

1. Services and Referral Process

[Property Management Company Name] agrees to recommend [Moving Company Name] as a preferred moving provider to all incoming and outgoing residents. [Moving Company Name] agrees to provide professional packing, loading, and transportation services.

2. Exclusive Resident Benefits

[Moving Company Name] shall provide the following exclusive offers to residents referred by the property management office:

- [Insert Discount Percentage or Flat Rate, e.g., 10% off total move]
- [Insert Additional Benefit, e.g., 10 free packing boxes]
- Priority scheduling for peak moving dates.

3. Marketing and Promotion

[Property Management Company Name] will include [Moving Company Name]'s marketing materials in "Welcome Packets" and "Move-Out Guides." In return, [Moving Company Name] will list [Property Management Company Name] as a partner on their website/social media.

4. Terms of Compensation (If Applicable)

[Optional: Detail any referral fees or commission structures here, or state "No monetary exchange shall occur between parties for referrals"].

5. Term and Termination

This agreement is effective as of [Start Date] and will remain in effect for [Number] months/years. Either party may terminate this agreement with [Number] days written notice.

6. Insurance and Liability

[Moving Company Name] maintains all necessary licenses and insurance required by law. [Property Management Company Name] is not liable for any damages occurring during the move.

Please sign below to indicate your acceptance of these terms.

Accepted by [Property Management Company Name]:

Signature: _____ Date: _____

Name/Title: _____

Accepted by [Moving Company Name]:

Signature: _____ Date: _____

Name/Title: _____