

Date: [Insert Date]

Between:

[Your Company Name]
[Your Business Address]
[City, State, Zip Code]

And:

[Partner Company Name]
[Partner Business Address]
[City, State, Zip Code]

Subject: Moving Partnership Agreement for New Homebuyers

Dear [Partner Contact Name],

This letter serves as a formal agreement between [Your Company Name] and [Partner Company Name] to establish a strategic moving partnership aimed at assisting new homebuyers.

1. Purpose

The goal of this partnership is to provide a seamless transition for clients moving into their new homes by offering preferred moving services and exclusive incentives.

2. Referral Process

[Your Company Name] agrees to refer new homebuyers to [Partner Company Name] for relocation services. In return, [Partner Company Name] will provide these clients with [Insert Benefit, e.g., a 10% discount or free packing supplies].

3. Responsibilities

- [Your Company Name] will include [Partner Company Name] marketing materials in all new homebuyer welcome packets.
- [Partner Company Name] will provide a dedicated point of contact for all referred clients to ensure high-quality service.

4. Marketing and Promotion

Both parties agree to cross-promote services on their respective websites and social media channels where appropriate.

5. Term and Termination

This agreement shall begin on [Start Date] and remain in effect for [Duration, e.g., 12 months]. Either party may terminate this agreement with [Number] days' written notice.

6. Agreement Signatures

[Your Name/Title]
[Your Company Name]

[Partner Name/Title]
[Partner Company Name]