

Date: [Insert Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Company Address]

Subject: Strategic Alliance Partnership Agreement

Dear [Recipient Name],

This letter serves to formally outline the intent to enter into a Strategic Alliance Partnership between [Your Company Name] and [Recipient Company Name]. The goal of this alliance is to leverage our mutual strengths to achieve [State primary goal, e.g., market expansion/technological innovation].

1. Objectives

The parties agree to collaborate on the following initiatives:

- [Objective 1]
- [Objective 2]
- [Objective 3]

2. Roles and Responsibilities

[Your Company Name] shall be responsible for [List key duties].
[Recipient Company Name] shall be responsible for [List key duties].

3. Resource Sharing

Both parties agree to share [List resources, e.g., data, personnel, or technology] as required to fulfill the objectives of this partnership, subject to the confidentiality terms outlined below.

4. Confidentiality

Each party agrees to maintain the confidentiality of all proprietary information shared during this partnership and will not disclose such information to third parties without prior written consent.

5. Term and Termination

This alliance shall commence on [Start Date] and remain in effect until [End Date/Event]. Either party may terminate this agreement with [Number] days of written notice.

6. Governing Law

This agreement shall be governed by and construed in accordance with the laws of [State/Country].

Please indicate your acceptance of these terms by signing below.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]

Accepted and Agreed:

Signature: _____

Name: [Recipient Printed Name]

Title: [Recipient Title]

Date: _____