

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Company Name]
[Recipient Address]

Dear [Recipient Name],

My name is [Your Name], and I am a [Real Estate Broker/Insurance Agent] with [Company Name]. I have been following your work in the [Local Area] market and have been impressed by your reputation for serving clients.

I am writing to propose a strategic joint venture between our businesses. Because our services are highly complementary-home buyers consistently need insurance, and insurance clients often transition into property ownership-I believe a formal referral partnership would provide significant value to our mutual clients.

I am interested in discussing how we can:

- Provide exclusive discounts or priority service to each other's clients.
- Co-market listings or services through newsletters and social media.
- Create a seamless "one-stop-shop" experience for local homeowners.

I would appreciate the opportunity to meet for a brief coffee or a call next week to discuss how we can help each other grow our businesses. Please let me know if you have any availability on [Day] at [Time].

I look forward to hearing from you.

Sincerely,

[Your Signature]

[Your Printed Name]