

[Your Name]  
[Your Agency/Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

[Date]

[Recipient Name]  
[Recipient Title]  
[Company Name]  
[Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a strategic, exclusive partnership between [Your Agency Name] and [Recipient Company Name]. Given your reputation for excellence in the [Real Estate/Mortgage/Construction] industry, I believe our services are perfectly aligned to provide added value to your clients.

As a specialist in comprehensive home insurance, my goal is to ensure that every new homeowner transitions into their property with total peace of mind. By establishing an exclusive referral agreement, we can offer your clients a streamlined experience, priority processing, and competitive rates that complement your professional services.

### **Proposed Partnership Benefits:**

- **Priority Turnaround:** Same-day quotes for your clients to ensure no delays in closing.
- **Exclusive Client Discounts:** Specialized pricing structures for referrals originating from your office.
- **Co-Marketing Opportunities:** Joint branding on educational materials and digital platforms.
- **Dedicated Support:** A direct line of communication for you and your team to resolve any insurance-related hurdles instantly.

I am confident that this collaboration will not only enhance your client retention but also provide a seamless "one-stop-shop" atmosphere for your business. I would appreciate the opportunity to discuss how we can structure this exclusivity to best benefit your team.

I will follow up with your office next week to see if we can schedule a brief meeting. Alternatively, please feel free to contact me directly at [Your Phone Number].

Sincerely,

[Your Signature]

[Your Printed Name]