

[Your Company Name/Logo]  
[Your Phone Number]  
[Your Website]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

Congratulations on listing your home at [Property Address]! As you prepare to showcase your property to potential buyers, we know that first impressions are everything. High-quality curb appeal can significantly increase interest and even influence the final sale price.

I am [Your Name] from [Your Landscaping/Yard Company Name], and I am reaching out because we have partnered with [Real Estate Agent Name/Agency] to help local sellers maximize their property value. We specialize in "Yard Transformations" designed specifically for the real estate market.

Through our partnership with [Agent Name], we are offering you an exclusive **[Discount Percentage, e.g., 15%] discount** on any of our pre-sale services, including:

- Fresh Mulching and Edge Definition
- Seasonal Flower Planting and Color Pops
- Sod Installation and Lawn Repair
- Professional Shrub and Tree Pruning
- Power Washing of Walkways and Driveways

Our goal is to ensure that the very first photo buyers see online-and the first thing they see when they pull up to the curb-is absolutely stunning.

If you are interested in a quick, no-obligation quote to elevate your home's exterior, please call me at [Your Phone Number] or visit [Website URL]. Mention the "**[Agent/Agency Name] Listing Special**" to claim your discount.

Wishing you a quick and successful sale!

Best regards,

[Your Name]  
[Your Title]  
[Your Company Name]