

[Your Name/Organization Name]  
[Your Address]  
[City, State, Zip Code]  
[Date]

[Recipient Name]  
[Business Name]  
[Business Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am reaching out to you because, like us, you are a vital part of the [Neighborhood Name] community. We have noticed the positive impact [Recipient Business Name] has on our local area, and we are interested in partnering with you to further our shared goal of neighborhood revitalization.

We believe that by working together, local businesses and organizations can increase foot traffic, improve the local economy, and enhance the overall vibrancy of our streets. We are proposing a cross-promotional collaboration that would benefit both our customers and yours.

Our proposed ideas for this partnership include:

- **Shared Discounts:** Customers who show a receipt from your business receive a [Percentage/Amount] discount at our location, and vice versa.
- **Joint Events:** Hosting a neighborhood "sidewalk sale" or community cleanup day followed by an after-party at our venues.
- **Digital Cross-Promotion:** Featuring each other in our respective email newsletters and social media posts to reach a wider local audience.
- **Welcome Packages:** Including coupons or flyers for your business in our new customer/resident welcome kits.

We are open to any other ideas you may have on how we can support each other and make [Neighborhood Name] a destination of choice for residents and visitors alike.

I would love to schedule a brief 15-minute meeting or phone call next week to discuss how we can bring this vision to life. Please let me know if [Day of Week] at [Time] works for you, or feel free to suggest an alternative.

Thank you for your time and for everything you do for our community. I look forward to the possibility of working together.

Sincerely,

[Your Signature]  
[Your Printed Name]

[Your Title/Role]

[Your Phone Number]

[Your Email Address]