

[Your Name]  
[Your Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Your Email]  
[Your Phone Number]

[Date]

[Recipient Name]  
[Recipient Title]  
[Recipient Company Name]  
[Recipient Address]  
[City, State, Zip Code]

Subject: Joint Venture Proposal: Co-Hosted Financial and Real Estate Workshop

Dear [Recipient Name],

I have been following [Recipient Company Name] and have long admired your expertise in the [Recipient's Field, e.g., mortgage/investment] industry. Given the current synergy between real estate and financial planning, I am writing to propose a joint venture to co-host an educational workshop titled "[Workshop Name, e.g., Building Wealth through Real Estate]."

The goal of this event is to provide our combined clients and prospects with a comprehensive roadmap for navigating today's market. By combining my experience in [Your Area of Expertise] with your proficiency in [Recipient's Area of Expertise], we can offer a high-value experience that neither of us could provide alone.

#### **Proposed Collaboration Details:**

- **Format:** [In-person seminar / Live Webinar]
- **Target Audience:** [e.g., First-time homebuyers, real estate investors, or retirees]
- **Key Topics:** [Topic 1], [Topic 2], and [Topic 3]
- **Marketing:** Joint promotion to our respective email lists and social media channels.

I believe this partnership will not only increase our brand exposure but also generate high-quality leads for both our businesses. I have already outlined a preliminary agenda and marketing plan that I would love to share with you.

Are you available for a brief 15-minute call on [Day of the Week] at [Time] to discuss how we might work together on this?

I look forward to the possibility of collaborating with you.

Best regards,

[Your Signature]

[Your Printed Name]