

[Your Name]
[Your Real Estate Agency/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website URL]

[Date]

[Designer Name]
[Interior Design Firm Name]
[Address]
[City, State, Zip Code]

Subject: Strategic Partnership Proposal: [Your Company Name] x [Designer Firm Name]

Dear [Designer Name],

I have long admired the aesthetic and functional quality of the work produced by [Designer Firm Name], particularly your recent projects in [Specific Neighborhood or Design Style]. As a real estate professional specializing in the [Market Area] market, I am reaching out to propose a strategic partnership that provides mutual value to our respective clients.

In the current real estate landscape, buyers are increasingly looking for turnkey homes or vision-ready properties, while sellers require expert staging to maximize their return. I believe that by combining my real estate expertise with your design vision, we can offer a comprehensive solution that sets us both apart from the competition.

I am proposing a referral-based partnership where we can collaborate in the following areas:

- **Pre-Sale Consultations:** Expert design advice for my sellers to increase property value before listing.
- **Post-Purchase Transformations:** Exclusive design packages for my buyers looking to personalize their new homes.
- **Co-Marketing Opportunities:** Joint social media features, newsletter spotlights, or neighborhood networking events.

I would love to invite you for a brief coffee meeting to discuss how we can support each other's business goals and provide a higher level of service to the [City/Area] community.

Are you available for a 20-minute chat next [Day of the Week] at [Time]?

I look forward to the possibility of working together.

Best regards,

[Your Signature]

[Your Printed Name]

[Your Job Title/License Number]